

ivie – Your personal guide to Vienna

Discovering Vienna anew with your smartphone? ivie, the digital city guide for Vienna, is your perfect companion through the city. The app casts familiar sights in a new light, shares insider tips and has a whole bunch of curious stories and quirky anecdotes in store. Themed city walks, useful info for everyday life in the city and events can all be found in the app. ivie presents Vienna's diversity from a new perspective and inspires you to experience the city full on. After all, Vienna is packed full of surprises.

The Vienna Tourist Board's digital city guide "ivie" (free of charge on iOS and Android) knows the city like the back of its hand. This is because the app includes more than just Vienna's most famous sights, from Schönbrunn Palace to the Prater and Giant Ferris Wheel to St. Stephen's Cathedral and the Ringstrasse. ivie knows about curious museums, exciting architecture, magnificent parks, great markets, and lots of places that many Viennese don't even know about but are definitely worth a visit. Hundreds of exciting places are waiting to be discovered. The app features lavish visuals, with hundreds of photos and dozens of videos. And ivie has many stories to tell.

Discover everything about Vienna

Which technical equipment was necessary to lift Empress Maria Theresa, who was a substantial presence in every sense of the word, into the Capuchin Crypt on her visits? Where and why did the architect Otto Wagner erect a monument for himself in the form of a giant lion statue? Which of Vienna's museums has make-up pallets that are over 6,000 years old? Fossilized dinosaur excrement you can touch? How many golden leaves decorate the dome of the Secession, and how often do you have to stay overnight in Schönbrunn Palace to have slept once in each room? ivie has all the answers.

Take a stroll with ivie

ivie was conceived as a guide from the outset. The app offers exciting tours of the city through its Walks & Guides feature. Two audio walks and an audio guided tour provide users with chapters of informative audio at the various stations across the city: the Ringstraße Audio Walk, for instance, points out the most notable visitor attractions as well as some hidden highlights of this magnificent Viennese boulevard. The Beethoven Walk guides visitors across the heart of Vienna and reveals a new side to the composer. Meanwhile, the Sisi Audio Guide focuses on all the important locations in Vienna that have a connection with the famous Empress Elisabeth, more often known as Sisi. Numerous other walks and guides await in the app, as well as a variety of themes such as Viennese Modernism, LGBTQ+ highlights, offerings for families, outstanding museums, Vienna of the 3rd century and modern architecture. ivie's Walks & Guides section is regularly expanded.

Tailored information and inspiration

In order to help its users explore Vienna's most exciting places to perfection, ivie also offers a new feature called "FÜR DICH" (FOR YOU): share your interests with ivie and the app will give you customised content. Ten areas of interest are available to choose from, from "Authentic Vienna" to "Symbols of

Vienna". Once selected, ivie will serve up plenty of suggestions for places and offerings that match your interests each and every day. If you prefer curated content, you'll be perfectly looked after with the tried and tested "HIGHLIGHTS" feature (a seasonal "best-of").

Discover events with ivie

Another aspect of ivie is its perfectly curated snapshot of all the events and happenings in Vienna. ivie lists upcoming concert dates alongside current exhibitions and special tours, while theater, cabaret, musical and dance performances are also included. Hundreds of Viennese events are waiting to be discovered.

The perfect companion

ivie is also extremely practical: it knows the location of drinking fountains, toilets, and city bike stations. If you like, you can have ivie tell you when there's an insider tip in your immediate vicinity. Important places to you specifically, such as the location of your hotel, can be stored on the map to make them easy to find again later on. ivie is also perfect for preparing to go on a trip. You can browse and save sightseeing favorites in advance, giving you a handy to-do list when you get there.

Also included: the Vienna City Card

Last but not least, another element of ivie is the Vienna City Card. It is the perfect city card, which offers total mobility on Vienna's public transport networks, as well as attractive benefits in museums, when sightseeing, in theaters, and at concerts.

Download: ivie.vienna.info

ivie guides you through Vienna with these features:

Places

Become an expert on Vienna! Whether for sightseeing or curious insider tips, ivie will guide you around, bring you closer to things you know, and let you discover the yet unknown.

Map

Find all the guidance you need in one place. ivie knows exactly where the museums, sights and concert halls are, as well as the drinking fountains, city bikes and toilets.

Walks & Guides

Be guided and beguiled! ivie's Walks & Guides present exciting places arranged by topic: Beethoven's Vienna, Vienna Modernism, and much more besides.

Events

Discover events of every kind! The Events feature offers a concise overview of all the events in Vienna, ranging from exhibitions to concerts to guided tours.

For you

A personalized way to experience Vienna! Select personal interests and have ivie send you new sightseeing suggestions every day.

The Vienna City Card

Welcome to total mobility! The perfect city card: total mobility, appealing discounts in museums, when sightseeing, in theaters, and at concerts.

Favorites

Plan a trip to Vienna! With ivie, you can save sights, museums, concert halls, etc. to your favorites list to make finding them again later easy.

Your locations

Keep track of what you discover! Locations that are important to you specifically that ivie doesn't know about can be marked! Your locations are saved in the favorites list.

ivie's tips

Stay up to date. ivie's tips keep you informed at the right time in the right place, whenever you're near something special. To receive ivie's tips, remember to activate notifications on your phone.

Facts:

- Over 150 museums, sights, concert halls, as well as parks, monuments, sports venues, markets, event locations, and much more besides, all presented in detail.
- Hundreds of bizarre facts, quirky anecdotes, and a whole bunch of stories are waiting to inspire you to experience Vienna anew.
- With a visually lavish presentation that includes hundreds of photos and dozens of videos.
- ivie leads you to special places in all 23 of Vienna's districts.
- Over 400 catering establishments from the beisl bistros to the heuriger wine taverns and award-winning restaurants, as well as over 200 partner companies of the Vienna City Card, are waiting to be discovered.
- ivie is available in German and English.